



# RETAIL BULLETIN

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**Ships Store Program (A): SS18-003**

**Pass To: SHIPS STORE OFFICER**

## TOBACCO RETAIL PRICING POLICY

As part of SECNAV's 21<sup>st</sup> Century Sailor and Marine personal readiness initiatives and the recent memorandum from the office of the Secretary of Defense dated 21 February 2017, all Exchanges and Ships Stores tobacco selling prices are required to match the prevailing price in the local community, including the effect of sales tax paid. The "Sticker Price" of tobacco products should be similar to the final price of those same items at civilian retailers.

This bulletin provides an updated retail price schedule for all tobacco products sold in Ships Stores effective: **"UPON RECEIPT OF THIS BULLETIN"**.

Navy Exchange retail selling prices may be slightly different from this bulletin, as Ships Stores do not set retail prices in odd pennies. Deployed ships will continue to sell tobacco products at their homeport stated retail selling prices as listed below.

*For ships homeported overseas where the Navy Exchanges sells tax free tobacco, the retail prices are established below. If ships homeported overseas special order cigarettes from local Navy Exchanges, other than those listed in this bulletin, those ships should match that local Navy Exchange retail selling price for tobacco products not listed below.*

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### \* RETAIL SELLING PRICES \*

#### SHIPS STORE PROGRAM CIGARETTE RETAIL PRICES

| Item Description | RIN #   | HOMEPORT (STATE) | CA    | FL    | HI W/TAX | LA    | ME    | MS    | VA    | WA    | GUAM  | Rota  | Japan |
|------------------|---------|------------------|-------|-------|----------|-------|-------|-------|-------|-------|-------|-------|-------|
| Camel            | 29524   | CTN              | 75.50 | 56.50 | 76.30    | 60.50 | 62.50 | 55.00 | 54.00 | 85.00 | 61.90 | 58.80 | 54.70 |
|                  | 100843  | PK               | 8.00  | 6.00  | 8.50     | 6.40  | 6.60  | 5.80  | 5.70  | 9.00  | 6.40  | 6.10  | 5.80  |
| Kool             | 29512   | CTN              | 65.00 | 51.00 | 76.30    | 53.00 | 66.00 | 47.00 | 43.50 | 52.00 | 61.90 | 59.10 | 58.60 |
|                  | 100772  | PK               | 6.90  | 5.40  | 8.70     | 5.60  | 7.00  | 4.70  | 4.60  | 8.50  | 6.40  | 6.20  | 6.30  |
| Marlboro         | 6181073 | CTN              | 79.50 | 58.50 | 81.00    | 59.50 | 68.00 | 51.00 | 54.00 | 79.50 | 61.90 | 59.90 | 56.70 |
|                  | 6181055 | PK               | 8.40  | 6.20  | 8.70     | 6.30  | 7.20  | 5.40  | 5.70  | 8.40  | 6.40  | 6.20  | 6.00  |
| Newport          | 6223552 | CTN              | 79.50 | 58.50 | 83.60    | 59.50 | 68.00 | 51.00 | 54.00 | 79.50 | 77.50 | 61.00 | 62.20 |
|                  | 100943  | PK               | 8.40  | 6.20  | 8.50     | 6.30  | 7.20  | 5.40  | 5.70  | 8.40  | 8.00  | 6.40  | 6.50  |
| Pall Mall (Box)  | 628795  | CTN              | 60.50 | 46.00 | 67.90    | 49.00 | 56.50 | 43.50 | 43.50 | 72.00 | 51.50 | 44.90 | 45.40 |
|                  | 628817  | PK               | 6.40  | 4.90  | 7.00     | 5.20  | 6.00  | 4.60  | 4.60  | 7.60  | 5.40  | 4.90  | 4.80  |
| Salem            | 29668   | CTN              | 66.00 | 64.50 | 82.50    | 66.00 | 66.00 | 56.50 | 56.50 | 85.00 | N/A   | N/A   | 58.10 |
|                  | 100869  | PK               | 7.00  | 6.80  | 8.90     | 7.00  | 7.00  | 6.00  | 6.00  | 9.00  | N/A   | N/A   | 6.10  |
| Winston          | 29699   | CTN              | 64.50 | 55.00 | 71.30    | 56.50 | 56.50 | 47.00 | 49.00 | 91.50 | 64.00 | N/A   | 51.00 |
|                  | 100849  | PK               | 6.80  | 5.80  | 8.20     | 6.00  | 6.00  | 5.00  | 5.20  | 10.00 | 6.80  | N/A   | 5.40  |

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**SHIPS STORE PROGRAM SMOKELESS TOBACCO RETAIL PRICES**

| Item Description                      | Conus Rin | HOMEPOR<br>(STATE) | CA   | FL   | HI W/TAX | LA   | ME   | MS   | VA   | WA   | GUAM w Tax | Rota w Tax | Japan w Tax |
|---------------------------------------|-----------|--------------------|------|------|----------|------|------|------|------|------|------------|------------|-------------|
| Copenhagen                            | 29863     | EA                 | 8.00 | 6.40 | 5.80     | 5.50 | 7.20 | 5.20 | 5.00 | 8.00 | 5.70       | 5.60       | 5.70        |
| Skoal                                 | 29906     | EA                 | 6.20 | 7.10 | 5.80     | 5.10 | 5.10 | 5.00 | 4.30 | 5.90 | 5.60       | 4.30       | 5.60        |
| Grizzly                               | 940142    | EA                 | 5.00 | 5.00 | 4.20     | 3.20 | 5.60 | 3.60 | 3.60 | 7.20 | 3.70       | 3.80       | 3.70        |
| Levi Garrett Loose Leaf               | 29793     | EA                 | 8.00 | 8.00 | 9.50     | 8.00 | 7.00 | 8.00 | 8.00 | 8.00 | 8.00       | 8.00       | 8.00        |
| Taylor Pride Loose Leaf: (Ca, And Wa) | 301449    | EA                 | 7.20 | N/A  | N/A      | N/A  | N/A  | N/A  | N/A  | 7.40 | N/A        | N/A        | N/A         |

**SHIPS STORE PROGRAM CIGAR RETAIL PRICES**

| Item Description                 |         | HOMEPOR<br>(STATE) | CA   | FL   | HI W/TAX | LA   | ME   | MS   | VA   | WA   | GUAM w Tax | Rota w Tax | Japan w Tax |
|----------------------------------|---------|--------------------|------|------|----------|------|------|------|------|------|------------|------------|-------------|
| Black & Mild (5/Pk)              | 32946   | PK                 | 6.60 | 4.20 | 5.50     | 5.40 | 5.20 | 5.00 | 5.00 | 7.60 | 5.20       | 5.00       | 5.00        |
| Black & Mild Wood Tip (5/Pk)     | 6456705 | PK                 | 6.60 | 4.20 | 5.50     | 5.40 | 5.20 | 5.00 | 5.00 | 7.60 | 5.20       | 5.00       | 5.00        |
| Black & Mild Wine 5 Pk.          |         | PK                 | 6.60 | 4.20 | 5.50     | 5.40 | 5.20 | 5.00 | 5.00 | 7.60 | 5.20       | 5.00       | 5.00        |
| Black & Mild Wine Wood Tip 5 Pk. |         | PK                 | 6.60 | 4.20 | 5.50     | 5.40 | 5.20 | 5.00 | 5.00 | 7.60 | 5.20       | 5.00       | 5.00        |
| Black & Mild Middleton (5 Pk)    |         | PK                 | 6.60 | 4.20 | 5.50     | 5.40 | 5.20 | 5.00 | 5.00 | 7.60 | 5.20       | 5.00       | 5.00        |

**SHIPS STORE PROGRAM PREMIUM CIGARS RETAIL PRICES**

| Item Description                  | RIN #   | HOMEPOR<br>(STATE) | CA    | FL    | HI W/TAX | LA    | ME    | MS    | VA    | WA    | GUAM w Tax | Rota w Tax | Japan w Tax |
|-----------------------------------|---------|--------------------|-------|-------|----------|-------|-------|-------|-------|-------|------------|------------|-------------|
| Arturo Fuente 858 Anniversary     | 9556639 | EA                 | 6.50  | 6.50  | 6.50     | 6.50  | 6.50  | 6.50  | 6.50  | 6.50  | 6.50       | 6.50       | 6.50        |
| Arturo Fuente DoubleChateau       | 9696976 | EA                 | 7.00  | 7.00  | 7.00     | 7.00  | 7.00  | 7.00  | 7.00  | 7.00  | 7.00       | 7.00       | 7.00        |
| Arturo Fuente 858 Annvrsy Cigar   |         | EA                 | 10.40 | 10.40 | 10.40    | 10.40 | 10.40 | 10.40 | 10.40 | 10.40 | 10.40      | 10.40      | 10.40       |
| Arturo Fuente Curlyhead Deluxe    | 9556608 | EA                 | 3.80  | 3.80  | 3.80     | 3.80  | 3.80  | 3.80  | 3.80  | 3.80  | 3.80       | 3.80       | 3.80        |
| Brickhouse Mighty Mighty Maduro   | 8449823 | EA                 | 6.50  | 6.50  | 6.50     | 6.50  | 6.50  | 6.50  | 6.50  | 6.50  | 6.50       | 6.50       | 6.50        |
| Brickhouse Robusto Cigar          |         | EA                 | 9.00  | 9.00  | 9.00     | 9.00  | 9.00  | 9.00  | 9.00  | 9.00  | 9.00       | 9.00       | 9.00        |
| Brickhouse Traveler Cigar         |         | EA                 | 11.50 | 11.50 | 11.50    | 11.50 | 11.50 | 11.50 | 11.50 | 11.50 | 11.50      | 11.50      | 11.50       |
| Cuesta Rey #95                    |         | EA                 | 7.00  | 7.00  | 7.00     | 7.00  | 7.00  | 7.00  | 7.00  | 7.00  | 7.00       | 7.00       | 7.00        |
| Cuesta Rey Aristocrat             | 777284  | EA                 | 10.50 | 10.50 | 10.50    | 10.50 | 10.50 | 10.50 | 10.50 | 10.50 | 10.50      | 10.50      | 10.50       |
| Cuesta Rey Cntro Fino Captiva     |         | EA                 | 8.20  | 8.20  | 8.20     | 8.20  | 8.20  | 8.20  | 8.20  | 8.20  | 8.20       | 8.20       | 8.20        |
| Cuesta Rey Cntrol Fino Pyramid #9 |         | EA                 | 10.00 | 10.00 | 10.00    | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00      | 10.00      | 10.00       |
| Cuesta Rey Pyramid #9             |         | EA                 | 10.00 | 10.00 | 10.00    | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00      | 10.00      | 10.00       |
| Cuesta Rey Robusto #7             |         | EA                 | 7.20  | 7.20  | 7.20     | 7.20  | 7.20  | 7.20  | 7.20  | 7.20  | 7.20       | 7.20       | 7.20        |
| Cuesta Rey Tuscany                |         | EA                 | 8.90  | 8.90  | 8.90     | 8.90  | 8.90  | 8.90  | 8.90  | 8.90  | 8.90       | 8.90       | 8.90        |
| Hemingway Short Cigar             |         | EA                 | 11.00 | 11.00 | 11.00    | 11.00 | 11.00 | 11.00 | 11.00 | 11.00 | 11.00      | 11.00      | 11.00       |
| Neos Cappuccino Cigars            |         | EA                 | 11.50 | 11.50 | 11.50    | 11.50 | 11.50 | 11.50 | 11.50 | 11.50 | 11.50      | 11.50      | 11.50       |
| Neos Cherry Cigars                |         | EA                 | 11.50 | 11.50 | 11.50    | 11.50 | 11.50 | 11.50 | 11.50 | 11.50 | 11.50      | 11.50      | 11.50       |
| Neos Vanilla Cigars               |         | EA                 | 11.50 | 11.50 | 11.50    | 11.50 | 11.50 | 11.50 | 11.50 | 11.50 | 11.50      | 11.50      | 11.50       |
| Perla Del Mar "G"                 |         | EA                 | 6.30  | 6.30  | 6.30     | 6.30  | 6.30  | 6.30  | 6.30  | 6.30  | 6.30       | 6.30       | 6.30        |
| Rocky Patel Java Latte Coffee     |         | EA                 | 16.50 | 16.50 | 16.50    | 16.50 | 16.50 | 16.50 | 16.50 | 16.50 | 16.50      | 16.50      | 16.50       |
| Rocky Patel Java Robusto Choc     |         | EA                 | 15.50 | 15.50 | 15.50    | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50      | 15.50      | 15.50       |
| Romeo & Juliet Rothschild Cigar   |         | EA                 | 14.90 | 14.90 | 14.90    | 14.90 | 14.90 | 14.90 | 14.90 | 14.90 | 14.90      | 14.90      | 14.90       |
| Romeo & Juliet Verona Crt Cigar   |         | EA                 | 13.20 | 13.20 | 13.20    | 13.20 | 13.20 | 13.20 | 13.20 | 13.20 | 13.20      | 13.20      | 13.20       |