



# RETAIL BULLETIN

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**Ships Store Program (A): SS17-008**

**Pass To: SHIPS STORE OFFICER**

## TOBACCO RETAIL PRICING POLICY

As part of SECNAV's 21<sup>st</sup> Century Sailor and Marine personal readiness initiatives and the recent memorandum from the office of the Secretary of Defense dated 21 February 2017, all Navy Exchanges and Ships Stores tobacco selling prices are required to match the prevailing price in the local community, including the effect of sales tax paid. The "Sticker Price" of tobacco products should be similar to the final price of those same items at civilian retailers.

This bulletin provides an updated retail price schedule for all tobacco products sold in Ships Stores effective: **"UPON RECEIPT OF THIS BULLETIN"**.

Navy Exchange retail selling prices may be slightly different from this bulletin, as Ships Stores do not set retail prices in odd pennies. Deployed ships will continue to sell tobacco products at their homeport stated retail selling prices as listed below.

*For ships homeported overseas where Exchanges sell tax free tobacco, the retail prices are established below. If ships homeported overseas special order cigarettes from local Navy Exchanges, other than those listed in this bulletin, those ships should match that local Navy Exchange retail selling price for tobacco products not listed below.*

### \* RETAIL SELLING PRICES \*

#### SHIPS STORE PROGRAM CIGARETTE RETAIL PRICES

ITEM DESCRIPTION	HOMEPORT (STATE)	CA	FL	HI	LA	MS	VA	WA	GUAM	JAPAN	ROTA
MARLBORO	CTN	64.50	57.50	82.15	58.00	49.50	56.50	86.00	60.80	58.80	58.80
	PK	6.80	6.10	8.75	6.15	5.25	6.10	9.20	6.30	6.10	6.10
NEWPORT	CTN	64.50	57.50	82.55	58.50	53.00	59.50	86.00	76.40	60.00	60.00
	PK	6.80	6.10	8.45	6.20	5.50	6.30	9.20	7.90	6.20	6.20

#### SHIPS STORE PROGRAM SMOKELESS TOBACCO RETAIL PRICES

ITEM DESCRIPTION	HOMEPORT (STATE)	CA	FL	HI	LA	MS	VA	WA	GUAM	JAPAN	ROTA
COPENHAGEN	EA	7.20	6.60	5.75	5.50	5.00	5.00	8.00	5.95	6.00	6.00
SKOAL	EA	5.80	7.50	5.75	4.70	4.60	4.30	7.80	5.85	4.60	4.00
GRIZZLY	EA	4.20	4.60	4.30	3.20	3.00	3.30	7.00	3.75	4.10	4.10
LEVI GARRETT LOOSE LEAF	EA	8.00	8.00	9.40	8.00	8.00	8.00	8.00	8.35	8.50	8.50
TAYLOR PRIDE LOOSE LEAF	EA	7.75	N/A	N/A	N/A	N/A	N/A	8.10	N/A	N/A	N/A

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## SHIPS STORE PROGRAM CIGAR RETAIL PRICES

ITEM DESCRIPTION	HOMEPORT (STATE)	CA	FL	HI	LA	MS	VA	WA	GUAM	JAPAN	ROTA
ARTURO FUENTE 858 ANNIVERSARY	EA	6.50	6.50	6.50	N/A	N/A	6.50	6.50	N/A	N/A	N/A
ARTURO FUENTE CURLYHEAD DELUXE	EA	3.80	3.80	3.80	N/A	N/A	3.80	3.80	N/A	N/A	N/A
ARTURO FUENTE DOUBLECHATEAU	EA	7.00	7.00	7.00	N/A	N/A	7.00	7.00	N/A	N/A	N/A
BRICKHOUSE MIGHTYMIGHTY MADURO	EA	6.50	6.50	6.50	N/A	N/A	6.50	6.50	N/A	N/A	N/A
CUESTA REY #95	EA	7.25	7.40	7.35	N/A	N/A	7.10	7.55	N/A	N/A	N/A
CUESTA REY ARISTOCRAT	EA	10.50	10.50	10.50	N/A	N/A	10.50	10.50	N/A	N/A	N/A
CUESTA REY CNTR0 FINO CAPTIVA	EA	8.80	9.05	8.95	N/A	N/A	8.65	9.20	N/A	N/A	N/A
CUESTA REY CNTR0 FINO PYRAMID #9	EA	10.70	11.00	10.90	N/A	N/A	10.50	11.20	N/A	N/A	N/A
CUESTA REY PYRAMID #9	EA	10.70	11.00	10.90	N/A	N/A	10.50	11.20	N/A	N/A	N/A
CUESTA REY ROBUSTO #7	EA	7.75	7.95	7.90	N/A	N/A	7.65	8.10	N/A	N/A	N/A
CUESTA REY TUSCANY	EA	9.55	9.80	9.70	N/A	N/A	9.35	9.95	N/A	N/A	N/A
PERLA DEL MAR "G"	EA	6.70	6.90	6.85	N/A	N/A	6.60	7.00	N/A	N/A	N/A
PARTAGAS ROTHSCHILD	EA	N/A	7.05	N/A	7.20	7.05	6.75	N/A	N/A	N/A	N/A
MACANUDO ROTHSCHILD	EA	N/A	8.75	N/A	8.95	8.75	8.35	N/A	N/A	N/A	N/A
PUNCH ROBUSTO	EA	N/A	7.90	N/A	8.10	7.90	7.60	N/A	N/A	N/A	N/A
EXCALIBUR ROBUSTO	EA	N/A	8.25	N/A	8.45	8.25	7.90	N/A	N/A	N/A	N/A
BLACK & MILD (5/PK)	PK	5.70	4.40	7.40	5.60	5.00	4.60	9.00	5.40	5.00	5.00
BLACK & MILD WOOD TIP (5/PK)	PK	5.70	4.40	7.40	5.60	5.00	4.60	9.00	5.40	5.00	5.00