

## SHIPS STORES PLANNING CALENDAR

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Utilize this "Planning Calendar" as a guide to installing seasonal displays. The dates are approximate and some change year to year.

MONTH	DÉCOR	COLOR(S)	DISPLAY	INSTALL
January	Winter	Blue & White	Sale	01 January
February	Valentine's Day (Cherubs & Hearts)	Red	Gift Items (Flower Signs)	15 January
March	St. Patrick's Day	Green	Electronics	16 February
April	Mother's Day (Flowers)	Blue & Pink	Gift Items (Flower Signs)	15 April
May	Memorial Day	Red, White & Blue	Summer Items	15 May
June	Father's Day	Brown, Orange, & Yellow	Gift Items (Flower Signs)	01 June
July	Independence Day	Red, White & Blue	Snack Items	22 June
August	Summer	Orange & Yellow	Electronics	05 July
September	Autumn	Gold, Tan & Orange	Sale	10 September
October	Halloween (Jack O'Lanterns)	Black & Orange	Gift Items	15 October
November	Thanksgiving (Turkeys & Pumpkins)	Gold & Tan	Snack Items (Flower Signs)	01 November
December	Christmas (Santa & Snow)	Green & Red	Gift Items (Flower Signs)	01 December

**No seasonal decoration should be left up past the event**

## SEASONAL DECORATIONS

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There are also decoration kits available for a variety of other special occasions. These include decorative kits for:

St. Patrick's Day	Under the Sea	South of the Border	African-American History
Little Italy Kits	Far East Kits	Rock N' Roll	International Flags
Tropical Islands	All of the Four Seasons	Patriotic Kit	Thanksgiving
Baseball	Football	Mardi Gras	New Year's Eve
Kwanzaa	Hanukkah	Oktoberfest	Easter
Christmas	Halloween		

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