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## SNACK VENDING MACHINE PLANOGRAM RECOMMENDATIONS

- Are your snack vending machines set up for optimal performance?
- Are you offering your crew the right product mix?
- Are you utilizing your machine space to it's best advantage?
  - © Some helpful tips are provided as follows: ©
- Set up machine space as shown below.
- Evaluate sales and profit per spiral, get rid of slow movers.

Healthy Alternative "lower fat products" should comprise 10% of the vending selection.

- Keep in stock by adjusting product mix.
- Manage machine assortments, give operators a stocking plan with product name and placement.
- Vending GOAL is to provide fresh quality products to your crew, maximize total sales and profits in a limited sales space.





