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NEXs Worldwide Kick Off Red, White and Navy Blue Savings

In celebration of service members and their families, the NEX is kicking off its Red, White and Navy Blue savings in all its stores worldwide beginning Memorial Day weekend. The initiative offers exceptional pricing on every day summer items.

“The NEX is committed to serving its customers and supporting the critical military mission they serve,” said Tess Paquette, Navy Exchange Service Command (NEXCOM) Senior Vice President, Chief Merchandising Officer. “This year, we have partnered with key vendors to offer deeply discounted prices on relevant seasonal products. We will offer these great savings through Labor Day weekend. We want our customers to know that they can find everything they need for the summer for less at their NEX.”

NEX customers will find great prices on a variety of items used throughout the summer such as snacks and beverages, kids seasonal clothing, outdoor items, active wear and Back-to-School necessities. The NEX will also be offering additional savings through scratch-off coupons and the “Come Back & Save” coupon which offers additional savings on purchases of \$50 or more for the next in store or online purchase.

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About NEXCOM

The Navy Exchange Service Command (NEXCOM) oversees 101 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 39 Navy Lodges, Ships Stores Program, the Uniform Program Management Office, the Navy Clothing Textile and Research Facility and the Telecommunications Program Office. NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Navy Morale, Welfare, and Recreation (MWR) programs. In FY12, \$2.8 billion in sales were generated with \$45.9 million in dividends provided to Navy MWR programs.