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NEX Introduces its Exclusive Navy Star Diamond

The NEX is introducing an exclusive Navy Star diamond in most of its locations this summer. The diamonds are cut and set in the United States.

“Our exclusive Navy Star diamond has 98 facets which is 50 percent more than the average diamond,” said Beth Kelsey, Navy Exchange Service Command (NEXCOM) jewelry buyer. “The additional facets increase light refraction making the diamond more brilliant.

The NEX’s Navy Star diamond features solitaire rings in ½ - 1¼ ct. as well as ladies’ and men’s diamond bands, pendants and earrings. Prices start at \$699. All Navy Star diamond jewelry has an engraved star on the inside of the ring’s band and a star accent on the side of solitaire diamond rings. In addition, each Navy Star diamond purchase comes with a free International Gemological Information (IGI) certification and free GemEx light performance report. Another feature of the Navy Star diamond is that it can be personalized with an ion image or lettering. The customer will receive a holographic diamond view of the image.

The first customer to make a Navy Star diamond purchase was Chris Peckham, who purchased a pendant for his wife at NEX Yokosuka, Japan. Peckham, who retired from the Army and is a contractor working in Yokosuka, wanted a special gift for his wife to let her know he missed her.

For more information, stop by any NEX jewelry location to speak to an associate.

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About NEXCOM

The Navy Exchange Service Command (NEXCOM) oversees 101 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 39 Navy Lodges, the Ships Stores Program, the Uniform Program Management Office, the Navy Clothing Textile and Research Facility and the Telecommunications Program Office. NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM’s mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Navy Morale, Welfare, and Recreation (MWR) programs. In FY13, \$2.7 billion in sales were generated with \$51.9 million in dividends provided to Navy MWR programs.