



General Mills, Inc.  
One General Mills Blvd.  
Minneapolis, MN 55426

## **Voluntary Product Recall - Notification to Customers** **Gold Medal Unbleached All Purpose 5LB Flour**

January 23, 2019- General Mills announced today a voluntary recall involving **Gold Medal Unbleached All Purpose 5lb Flour** due to the potential presence of Salmonella. We have had no reported illnesses.

**This impacts only Gold Medal Unbleached All Purpose 5lb flour. No other types or sizes of flour are included.**

### Impacted Sku:

#### **Gold Medal Unbleached All Purpose 5LB Flour**

Case UPC	000-16000-12690-9
Package UPC	000-16000-19610-0
Recalled Better if Used by Date	20APR2020KC

We are asking your immediate help to do the following:

1. Please review your inventory and communicate to your warehouse to place any cases of the item listed above with the specific date code on hold for destruction.
2. Please communicate to your retailers or stores to remove the specific affected consumer packages of **Gold Medal Unbleached All Purpose 5lb Flour** with the **20APR2020** date code from store shelves immediately.
3. Please advise your stores to direct any consumer inquires to the special consumer hotline at 1 (800) 230-8103. We also realize that some consumers may return product directly to stores. Please have your retailers retain the upc code off the package. They can then contact General Mills at 1 (800) 346-3351 for instructions on reimbursement.

We apologize for any inconvenience this situation may cause your organization. If you have any immediate questions, please contact your General Mills sales representative or your GMI customer service representative.

Thank you very much for your attention to this matter.

Skulist SOH Item SOH Details RIN : '306365' Run Date: 24-JAN-19 02.25.16 PM

Dept	Item	Item Desc	Primary Supp	Loc Type	Loc	Stock On Hand
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9207775	S	652	10
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9207775	W	9800	32
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	265	9
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	296	15
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	302	2
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	304	3
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	314	3
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	342	1
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	374	16
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	9830555	S	388	0
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	835949082	S	219	10
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	835949082	S	221	-19
961	306365	GENERAL MILLS GOLD MEDAL UNBLEACHED FLOUR 5LB	835949082	S	741	-5

SOH for all stores and/ or warehouses on hands for each item requested.

